



## FOR IMMEDIATE RELEASE

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CONCORD, NC (July 27, 2009) – Bob Reath, owner of U.S. Chrome Corporation announced today that he and his corporation are proud to sponsor the #08 Carter Simo Racing Ford Fusion in the Watkins Glen International Raceway NASCAR Sprint Cup Series event slated for August 8, 2009.



Reath and U.S. Chrome Corporation got started in NASCAR in the mid to late 80's as a primary sponsor for Dana Patten, racing around the short tracks of New England. In 1988, U.S. Chrome partnered with Patten to run five Sprint Cup races. The team, based out of a two-stall garage in Enfield, N.H., made their debut at Michigan International Speedway with Frank Stoddard as the lead wrench and chassis specialist. Both Reath and Stoddard went on to grow in their respective fields.



Stoddard cemented his place in NASCAR as a leading crew chief after several successful seasons with Roush Fenway Racing (RFR). His rise to the top included 14 career wins and top-10 point standings after each season with RFR.



Reath's U.S. Chrome Corporation, headquartered in Stratford, CT, has six plants in Connecticut, New York, Pennsylvania, Ohio, Illinois, and Wisconsin. The company specializes in functional wear, corrosion and friction resistant coatings. It also features a new environmentally friendly electrocomposite coating for several industries, including: powersports; motorsports; aerospace; agricultural; solar; automotive; firearms; FAA aircraft repair; oil; and gas.

Over the past two decades, the two have continued their passion for racing. Reath has watched Stoddard flourish into one of the top in his business and has admired his drive to follow his dreams. When Stoddard ran the idea past Reath about possibly wanting to be the primary sponsor on the #08, Reath jumped at the opportunity.

Reath and Stoddard are to be back together for a throwback to the 80's. "It's exciting to have Bob back in the sport after we started our first cup race together over 21 years ago," said Stoddard. "I look forward to trying to contend for the win with the retro U.S. Chrome paint scheme, it brings back a lot of great memories. With U.S. Chrome providing the backing for the Carter Simo Racing team, I look forward to contending at Watkins Glen."

